



# cropx

## THE CROP MULTIPLIER

### Easy-to-use, Powerful, Proven



## About CropX Technologies

CropX Technologies is one of the fastest growing providers of agribusiness farm management solutions in the world, deployed in over 60 countries and across all the arable continents.

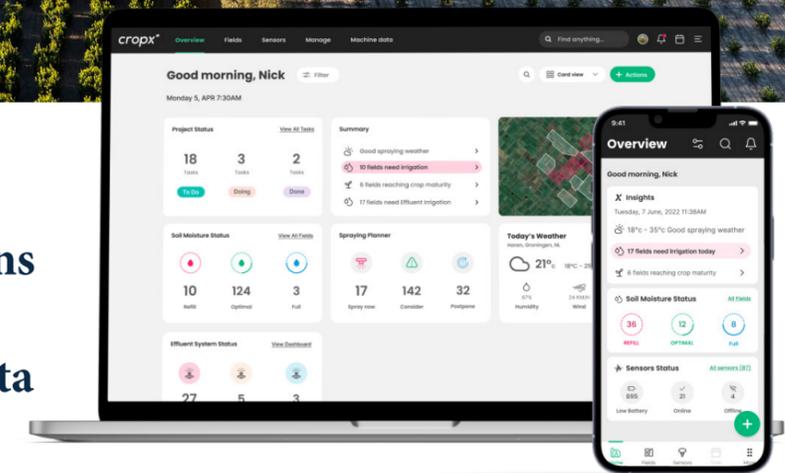
Our solutions master data from the soil to sky to offer advanced farm data intelligence and a suite of digital decision and planning tools, all within an easy-to-use system.

CropX Technologies is backed by the world's leading agribusinesses and VCs, who recognize that our Precision-AG technologies set new standards of best practices for environmental sustainability and greater farm productivity.

**Learn more about CropX solutions today!**  
CropX Technologies, support@cropx.com, 888-832-2767

### Optimizing agronomic operations

### Connecting farm data



www.cropx.com

Real-time Field Data - Agronomic Planning - Farm Data Connectivity - Tracking and Reporting

# Maximize Yields, Save Time and Money, Increase Sustainability



## FIELD DATA MANAGEMENT

### Know to grow

CropX aggregates real time data to help farmers monitor the health of fields and crops.



## IRRIGATION PLANNING

### Use every drop wisely

Know exactly when and how much water to apply. Save water and avoid crop stress.



## DISEASE CONTROL

### Proactively protect crops

Optimize spray timing by knowing exactly when, where, and what to apply. Save costs while maximizing protection.



## NUTRITION MONITORING

### Ensure soil supports growth

Control costs while maximizing yields with this first-of-its-kind solution for continuously monitoring salinity and nitrogen leaching.



## EFFLUENT IRRIGATION

### Turn a problem into an asset

Allows farmers to turn animal waste into an asset that grows their pastures and crops while minimizing runoff and leaching.



## FARM DATA CONNECTIVITY

### Connect the dots

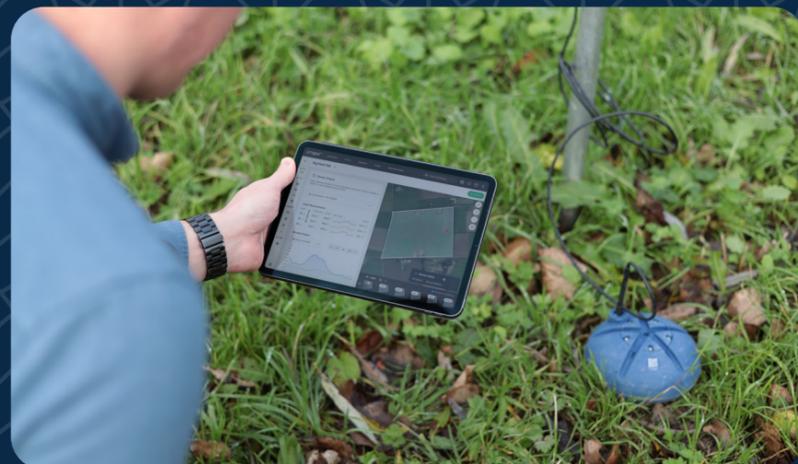
Connect thousands of data points from sources on and around the farm onto one platform.



## TRACKING & REPORTING

### Simplify traceability

With a click of a button, CropX will compile data in a report format for easy and comprehensive review.



## Activating Farm Data From Soil To Sky

The CropX agronomic farm management system is an easy-to-use integrated hardware and software system that connects farm data, real-time conditions and agronomic knowledge to provide guidance for successful and sustainable farming, while aggregating all agronomic farm data in one place for easy tracking and sharing.

The system synthesizes data from soil to sky on a user-friendly app capable of managing numerous farms and fields from one account. Soil sensors, satellites, farm machinery and a wide array of data sources power the generation of predictive agronomic insights and advice displayed to users on a simple yet powerful dashboard accessed via desktop or mobile device.

### COMPLETE AND ACCURATE DATA SETS

CropX collects, transforms, and activates complex data sets:

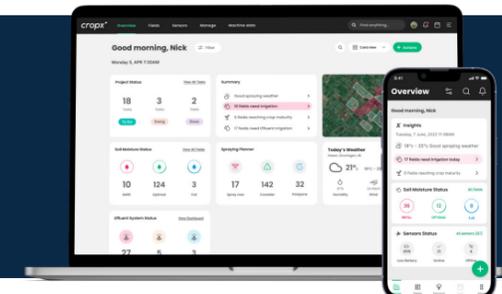
- Tested and validated proprietary crop models
- Machine data automatically imported through API connection
- Soil data, weather, topography, satellite data, and more



### A SIMPLE YET POWERFUL DASHBOARD

Quickly access key information and clear agronomic insights:

- Customizable views for easy access to relevant data
- Ability to manage thousands of fields from one dashboard
- In-app communication between connected users and fields



### EASY-TO-INSTALL, ACCURATE, DEPENDABLE HARDWARE

Data from below the ground is essential for providing accurate and predictable agronomic insights. Using sensors to capture data enables CropX to generate recommendations on what a plant needs before it starts showing stress.

#### CropX Telemetry Device

- Allows growers to use CropX with their existing hardware
- Connect 3rd-party devices such as sensors, flowmeters, and rain gauges
- Easy to install and connect



#### CropX Soil Sensor

- Unique spiral design improves accuracy of soil data readings
- Built-in telemetry and power source eliminates the need for an extra device
- Can be installed in less than 5 minutes

